



Basic Facts

- 1986

- 1 transmitter
- 1 program service
- 11,000 weekly cume
- Budget: \$172,000
- Staff: 2 full-time

- 2002

- 20 transmitters
- 5 program streams
- 70,000 weekly cume
- Budget: \$2.1 million
- Staff: 20 full-time



Program Streams

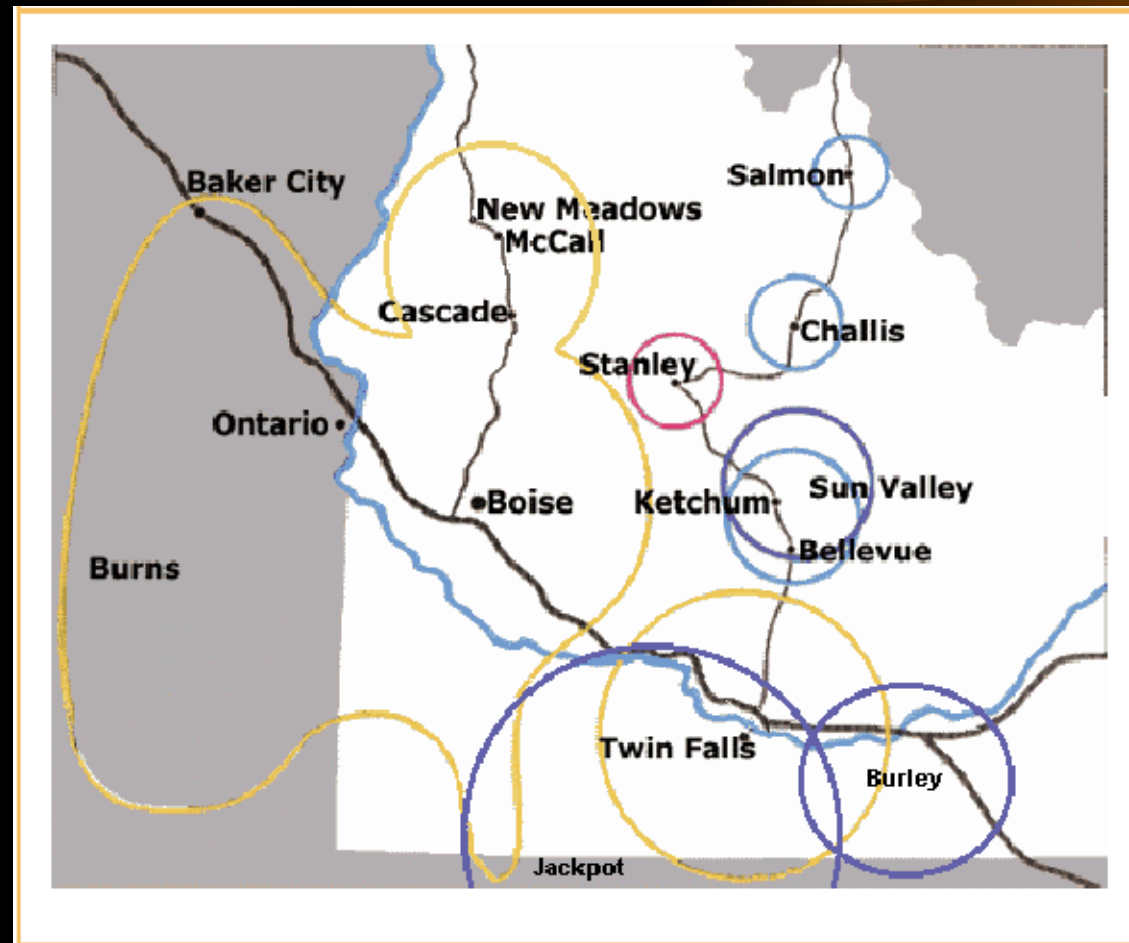


Idaho's Jazz Station



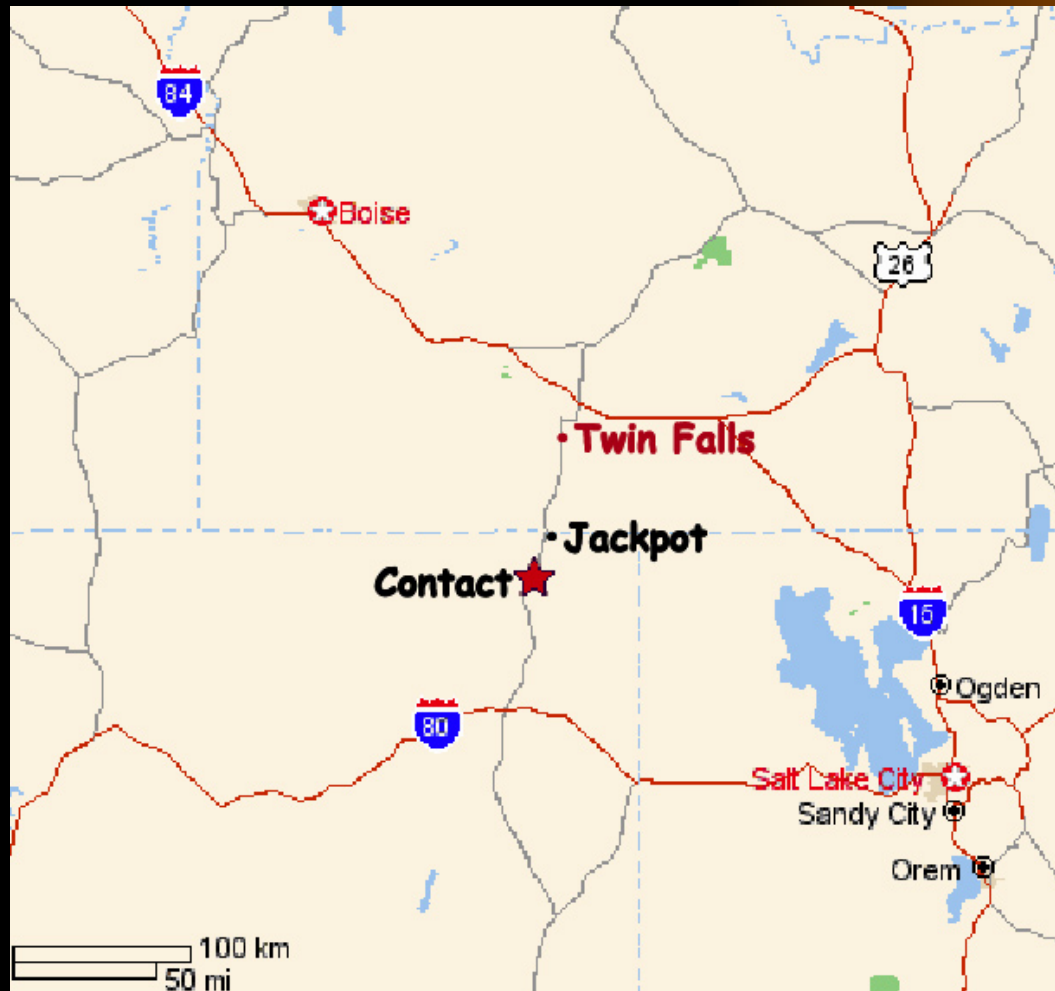


Coverage Area





Coverage Area





KBSJ Transmitter Site

Ellen D Mountain

Near Contact, Nevada

3 - 10 kw Wind Turbines

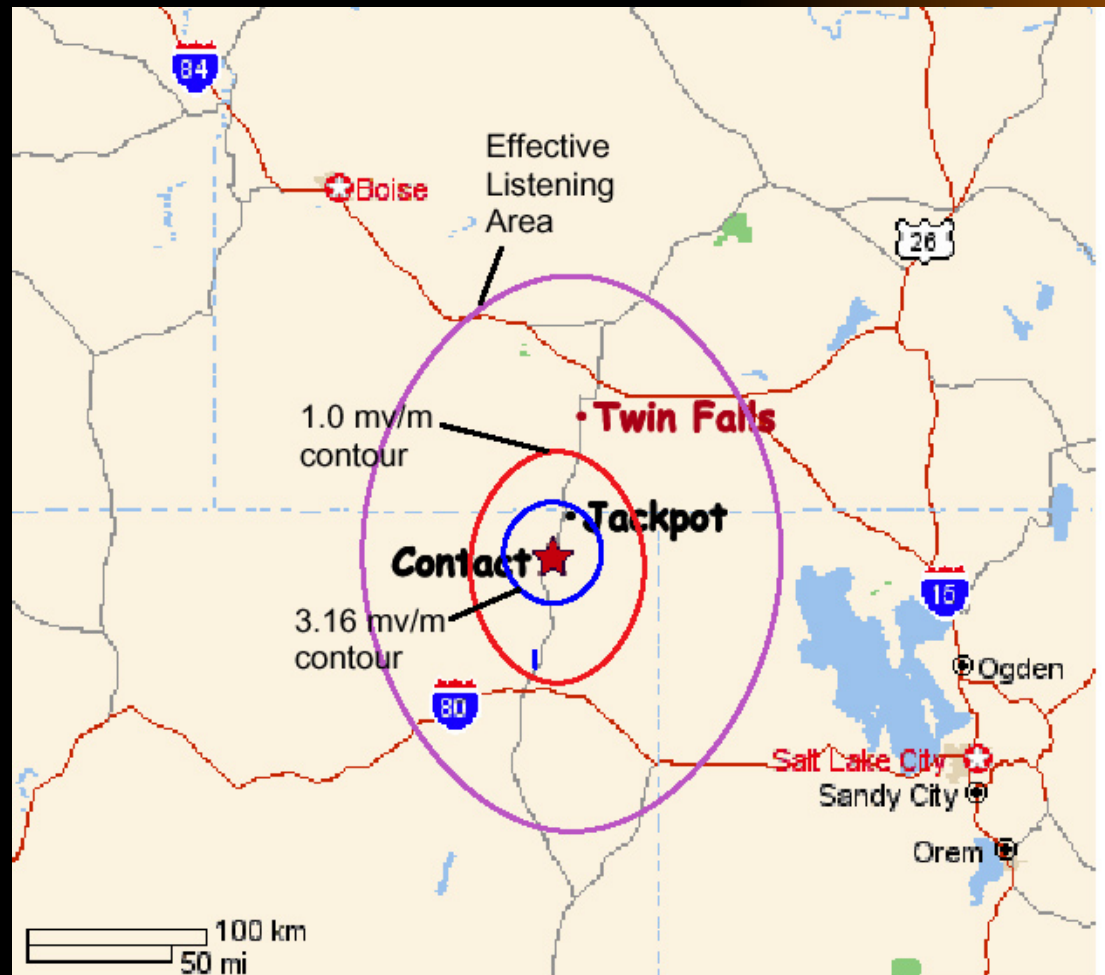
Elevation: 8600 feet ASL





Boise State Radio

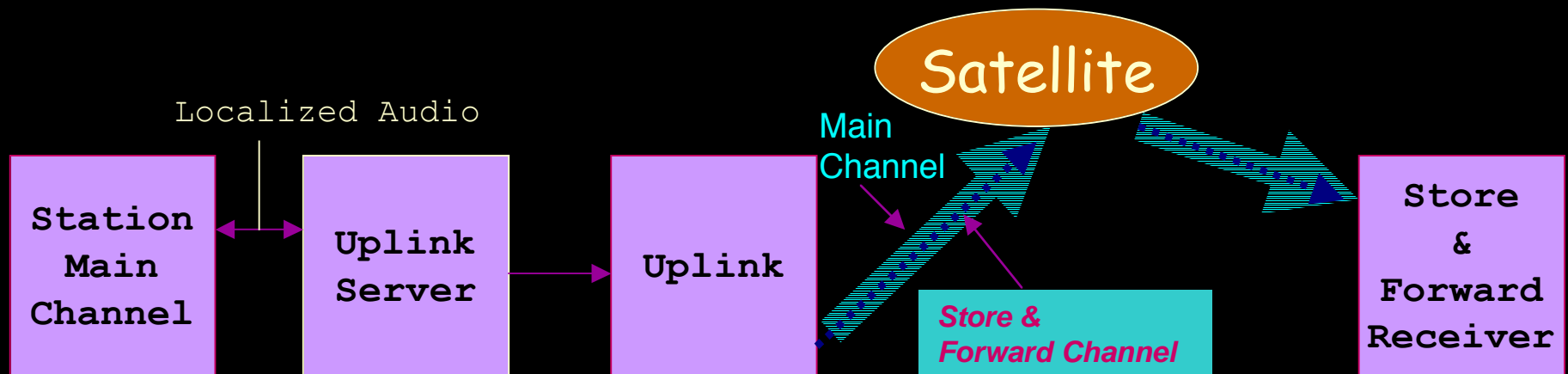
Coverage Area





Low Cost Technology

Localized Distant Delivery
How it Works ...





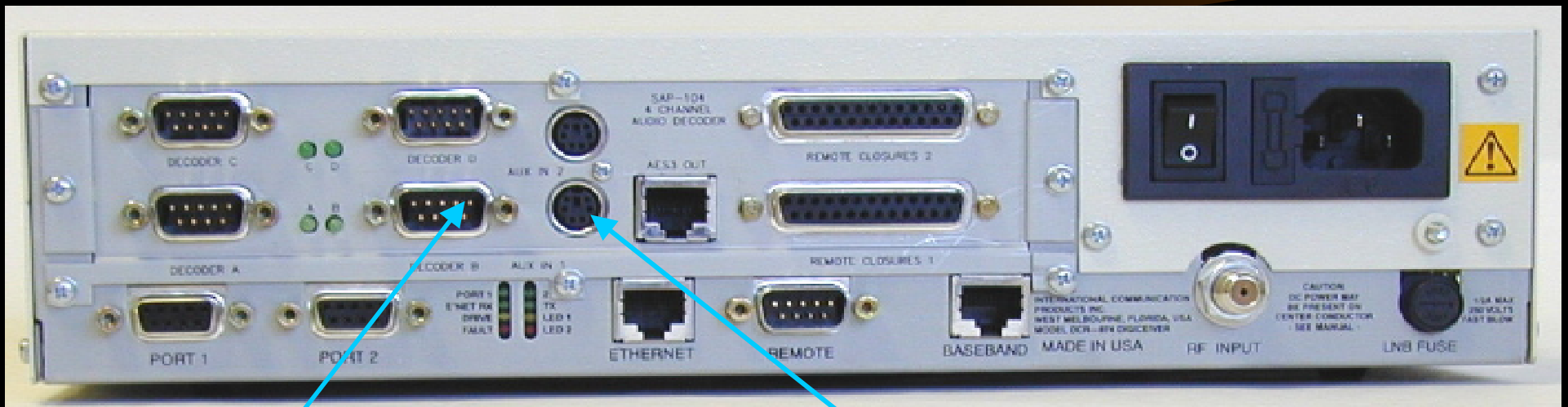
Store & Forward Technology



- Receives the main station feed live
- Cuts away from the live audio
- Plays localized audio from hard drive
- Eliminates need for expensive automation



Local Access



Audio output

Local Live Audio



What are our options?

