



HD Radio 5-Year Timeline Manufacturer's Perspective

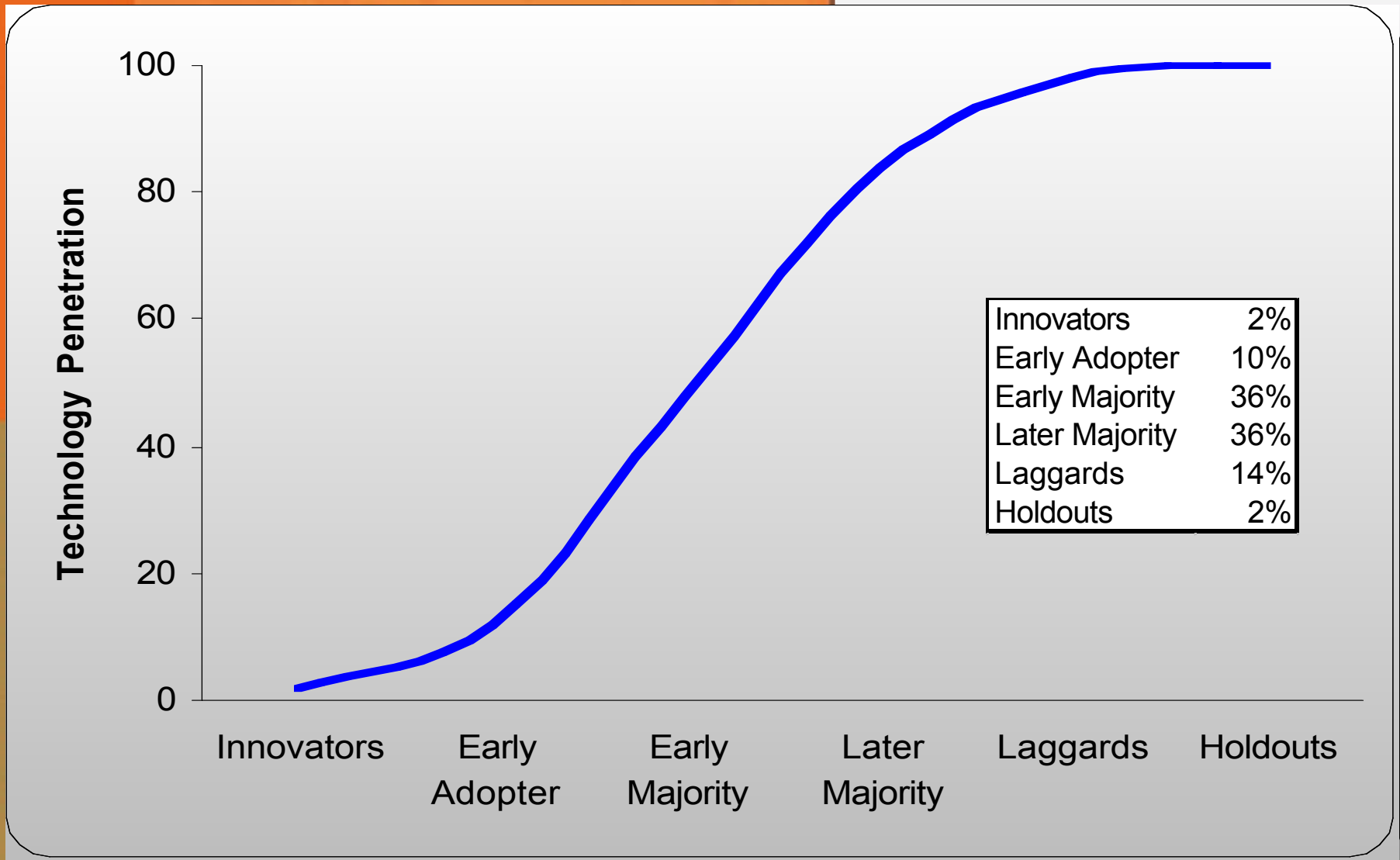
Lucius Stone
National Accounts Manager, Radio

Dave Agnew
RF Specialist, Radio

Harris Corporation, Broadcast
Communications Division

February 10, 2003

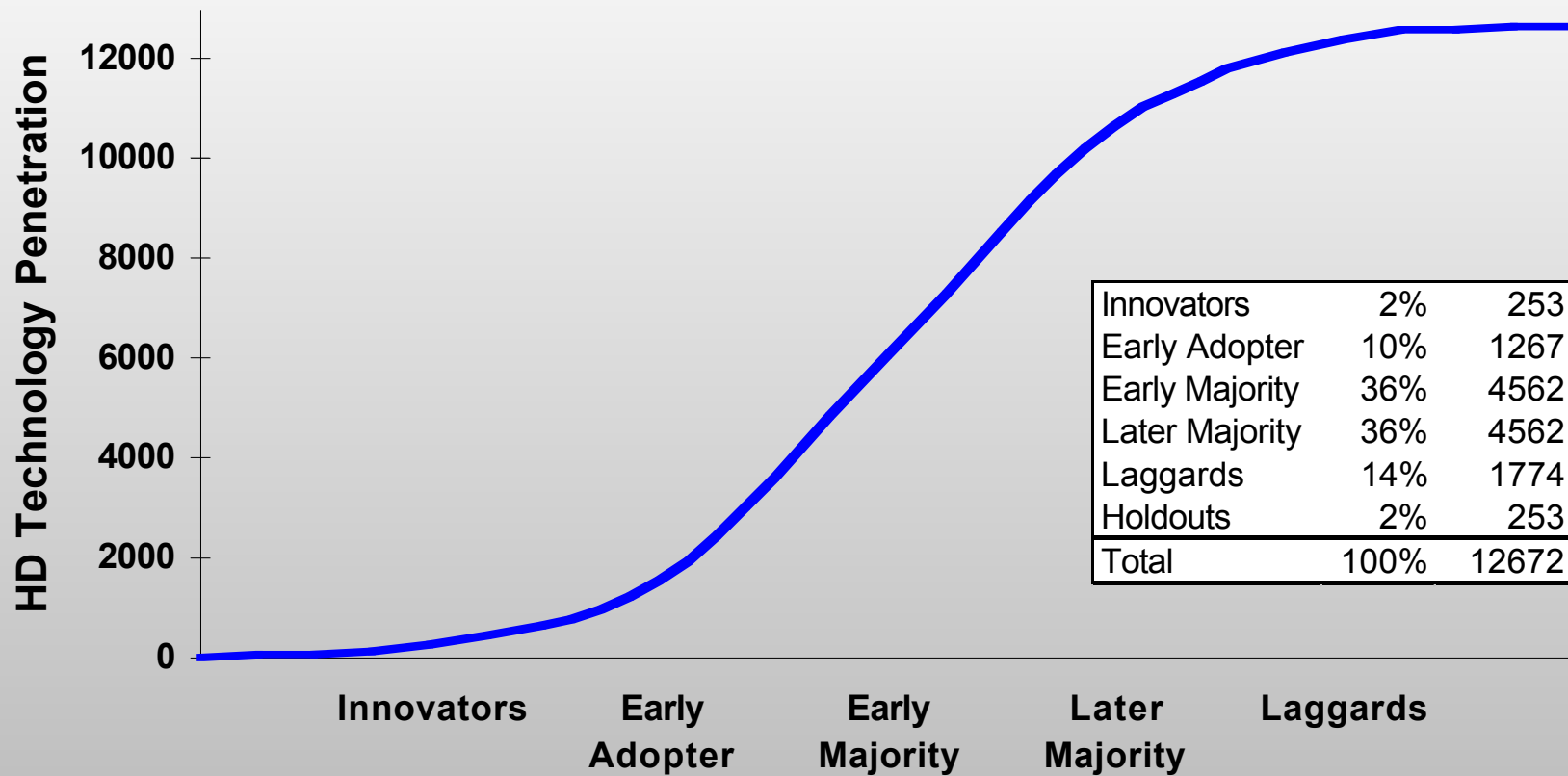
Stages to Accept Innovation



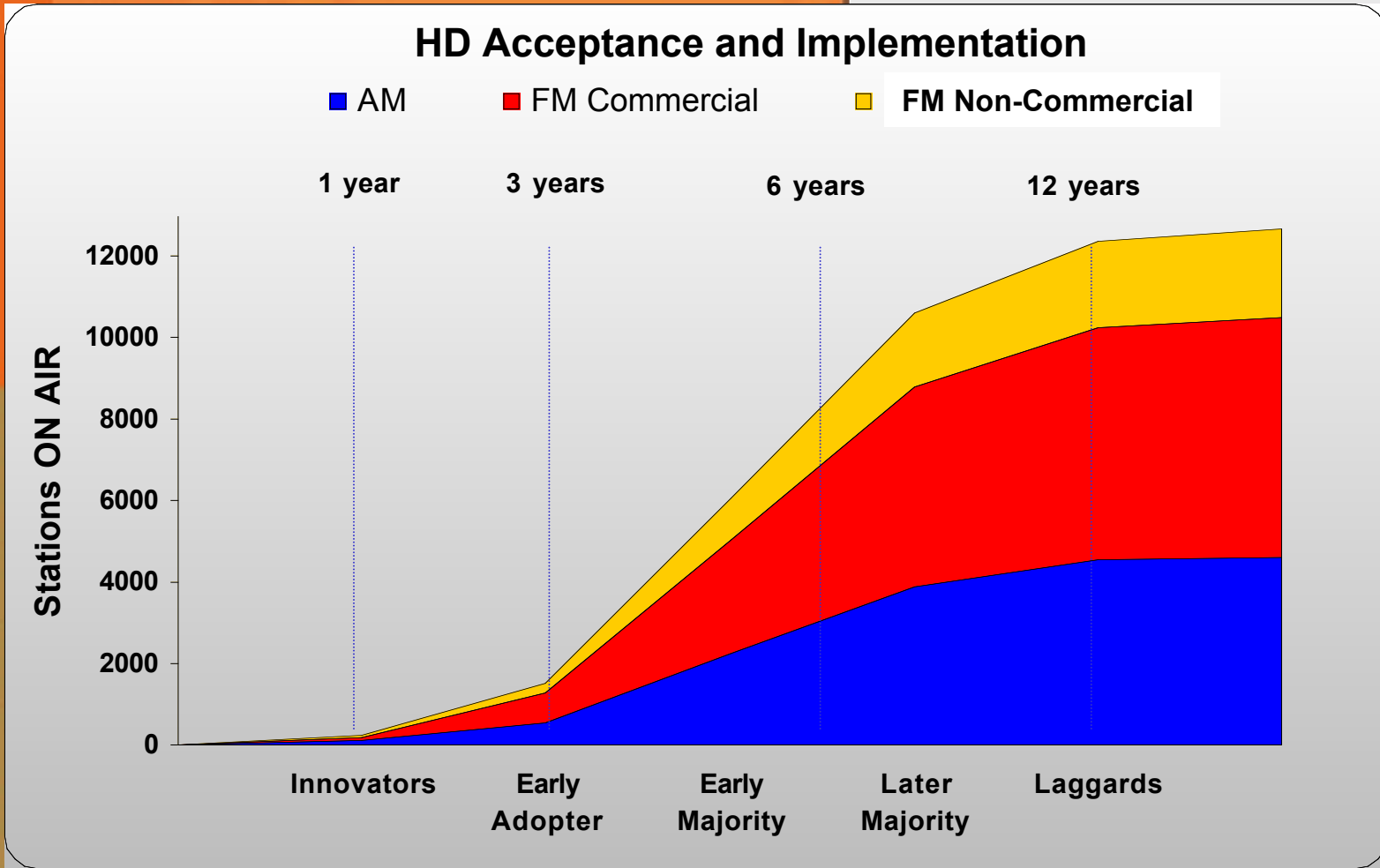
New Technology Rollout



Station Penetration



HD Acceptance Projection



Is It Going To Happen?

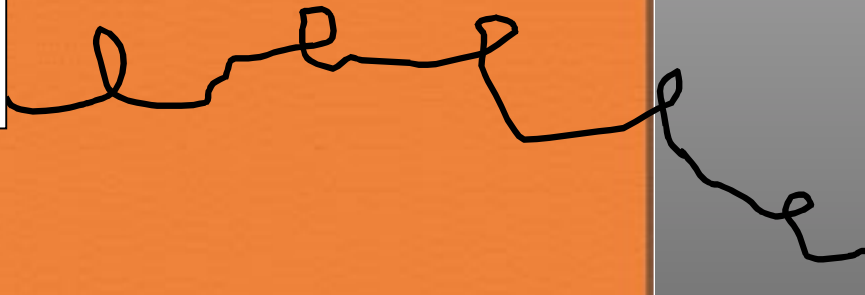
**\$40
million
invested**

HARRIS



What Do I Need...and When?

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The Transmitter Site...



Studio – Transmitter Link...



Best

Digital STL, 44.1 khz,
uncompressed

Won't Work

Composite STL's

Make Do

Discrete L & R



Studio Equipment

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The Future...

